

# The FARM TRIBUNE

VOL. VII — NO. 23.

Thursday, December 3, 1953

## HEREFORD SALE WILL DRAW WESTERN CATTLEMEN TO PORTERVILLE DECEMBER 11-12

Interest of western cattlemen will be focused on Porterville, December 11 and 12, when the San Joaquin Valley Hereford association holds its fifth annual show and sale at the Porterville Junior fairgrounds.

Sixty head of animals — mostly range bulls, but with some females and herd sire prospects — are being offered, with famous blood lines of the Hereford family represented.

Twenty-one consignors have placed stock in the sale: Omer G. Avery, George D. Ferguson, Giddings and Patterson, and F. R. and E. K. Farnsworth, of Porterville; Andrew H. Vossler of Woodville; Ted Cairns, S. E. Walters and Luther V. Patterson, of Lindsay; Carl L. Caryl of Delano.

Gladys L. Cooper of Tipton; F. E. Crews, of Laton; Don Doris, Dick Gates, Hilo McMillan and Cecil Weldon, of Clovis; Ray and Louise Hutchinson, of Poplar; A. H. Karpe, of Bakersfield; Hadley Hereford ranch of Visalia; W. V. Peterson, of Fresno; Vern A. Pickrell, of Kingsburg and Floyd Slocum, of Hanford.

Harry Parker will judge cattle the afternoon of December 11 at the association show; Howard Brown will serve as auctioneer at the sale, which will start at noon on December 12.

The Hereford association is returning its sale to Porterville after an absence of four years. The association was organized in Porterville and the first sale held at the old Cash Auction yard on west Olive, but the sale was then moved to Tulare, where the facilities of the county fair grounds were used.

With the Porterville fair now able to offer adequate sale facilities, association members voted to return the sale to its original home this year.

## F. N. Rumley Buys McComber Ranch Property

Sale of the D. F. McComber and Son ranch at Springville to F. N. Rumley of Fresno was announced this week at a price of approximately \$100,000.00.

The McCombers, who plan to leave Springville about the first of the year, have purchased another ranch — a permanent pasture deal — between Woodlake and Cutler.

William Rumley, son of F. N. Rumley, will handle the Springville ranch, planning to continue about the same livestock program as that of the McCombers. Foreman will be Aaron Queen, who was formerly at the Biedeback ranch.

## CITRUS PRORATE AT 1,400 CARS FOR DISTRICT

General maturity of Central California Navel oranges was declared this week, and prorate for the area for the week ending December 5 was set at 1,400 cars by the Navel Orange Administrative committee.

Unrestricted movement was allotted to the Edison district and 140 cars to the desert producing area. Lemon prorate was set at 250 cars.

### GROVE SOLD

Edward Olson Sr., of Porterville, has purchased the J. C. Cone orange grove, located northwest of Porterville.

## GUTHRIE IS CHAMBER SPEAKER

John Guthrie will discuss the importance of the cattle industry to the southeastern Tulare county business man at a noon luncheon meeting of the Porterville chamber of commerce to be held Monday at Gang Sue's Tea Garden. All business men and ranchers are invited to attend.

Mr. Guthrie of White River, is at present vice president of the American Cattlemen's association; he is a past president of the California Cattlemen's association and the Tulare County Cattlemen's association. He represents the third generation of Guthrie family cattlemen.

The meeting is the first in a series set up by Harry J. Johnson, new Porterville chamber president, to acquaint business men with problems of agriculture.

The Monday meeting has a two-fold purpose in that it also precedes the fifth annual San Joaquin Valley Hereford association sale that will be held at the Junior Fair Grounds in Porterville December 11 and 12.

Later meetings will feature talks by authorities on cotton, citrus and olive industry problems.

## Dedication

John Dennis Memorial wing of the Exeter Community hospital will be officially dedicated at ceremonies to be held at the hospital on Sunday, December 13.

## FAIR BOARD WILL MEET MONDAY NIGHT

Porterville's Junior Livestock Show and Fair directors will meet next Monday evening at 7:00 o'clock at Gang Sue's to discuss final plans for the San Joaquin Valley Hereford association sale December 11 and 12 with association members.

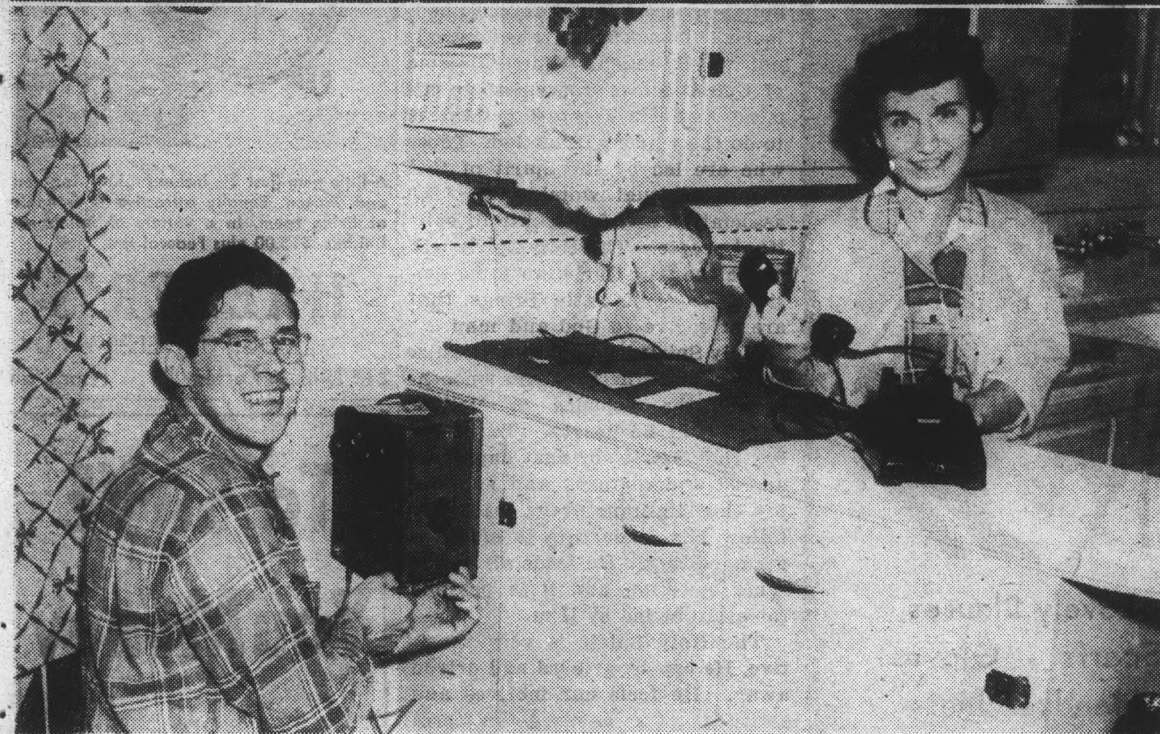
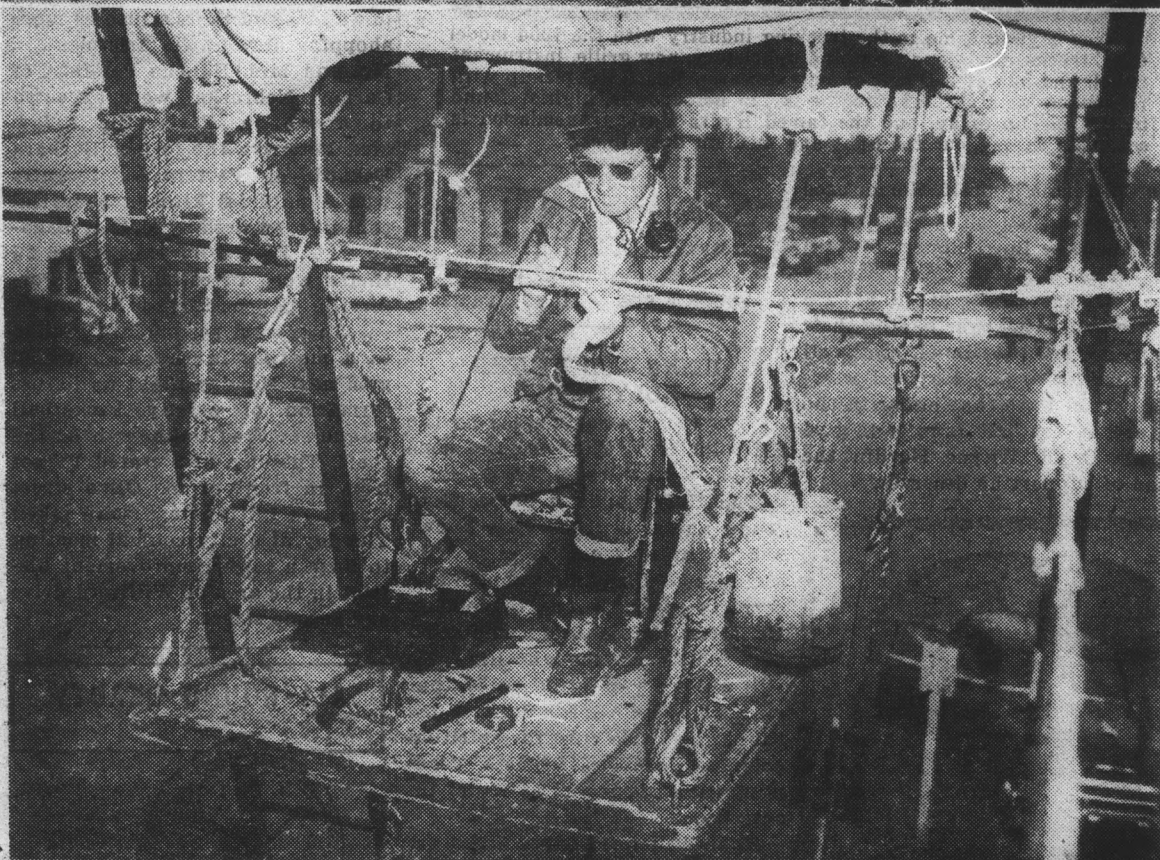
Other matters of business relating to the 1954 livestock show and fair next May will also be discussed, particularly the classification of livestock for the show and the hiring of a fair manager.

## County Cattlemen To Meet December 14

Directors and members of the Tulare County Cattlemen's association will meet for a quarterly business session and dinner the evening of December 14 at the Hickory Pit in Tulare. Cowbelle members are also invited to attend.

## Posse Will Ride In Rose Parade

Tulare County Sheriff's posse this week voted to ride in the annual Rose Parade at Pasadena, January 1. Sixteen men will ride; posse members from southeastern Tulare county are: Everett Howell, James Howell, Ralph Tyrrell, J. R. Young and Stanley Trueblood.



A \$103,000 project of Pacific Telephone and Telegraph will be completed the end of this month to bring improved and extended telephone service into a 70-square-mile area west of Porterville, including the Saucelito, Poplar, Cotton Center, Vincent and Woodville

districts. Shown in a company construction crew above are; left to right, Roy Milford, Ronnie Bernard, Hank Brovelli, Cole Johnson, Carlo Prandini, J. T. Been, Jim Starks and Art Collins, the latter foreman. In the center picture, Joe Adams is shown splicing new

cable into old at Poplar, and lower photo shows Les Brailey completing a telephone installation south of Poplar at the C. I. Chandler ranch in the home of H. J. Bollin, foreman, with Miss Virginia Bollin ready to place a call.

(Farm Tribune photos)

## Telephone Company Construction Job Completion Will Bring Expanded Service To 70-Square-Mile Area

Improved and extended telephone service will result from a \$103,000 construction job that will be completed by Pacific Telephone and Telegraph by the end of this month in a 70-square-mile area that includes the districts of Saucelito, Poplar, Cotton Center, Vincent and Woodville.

Major items of work include the purchase of interest in approximately 200 Southern California Edison company poles, the placing of 53,000 feet of aerial cable, 7,300 feet of buried cable, 436,300 circuit feet of open wire, and the set-

ting of 150 new poles.

More than 150 telephone subscribers will be immediately served by the expanded facilities; some of these subscribers formerly were on "farmer lines," others are getting a completely new service.

Coupled with this outside plant project is completion of a central office enlargement that will add six positions of switchboard at a cost of approximately \$32,000. This job will provide equipment to allow space for an additional 300 new subscribers and will open

a new series of telephone numbers, beginning with the digit three.

Also, special, high speed dialing equipment for use of operators will be installed to speed long distance service and to make possible the direct dialing of distant cities without passing through intermediate operators in Visalia and Fresno.

Engineering plans for the expansion project were started in the summer of 1952; the last piece of cable on order was received November 15, 1953.

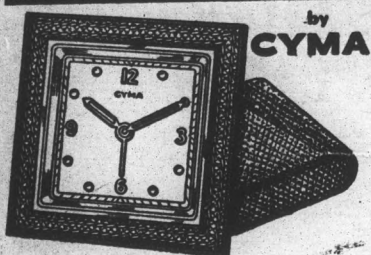


## We Only Heard

By BILL RODGERS

SINCE, LIKE so many others in southeastern Tulare county, we seldom waste time at the 1450 spot on our radio dial, we can report only as rumor a statement that the big wind from the north has been blowing up another tempest in a small teapot. Actually, we suppose, we should listen more often, for, after all, the huffing and puffing is sometimes good for a laugh.

## GENTLEMAN'S CLOCK



Saddle-stitched pigskin, matching travel case. Cyma 7 jewel movement. Luminous dial. One key wind. \$24.75 plus tax

## HAENER'S

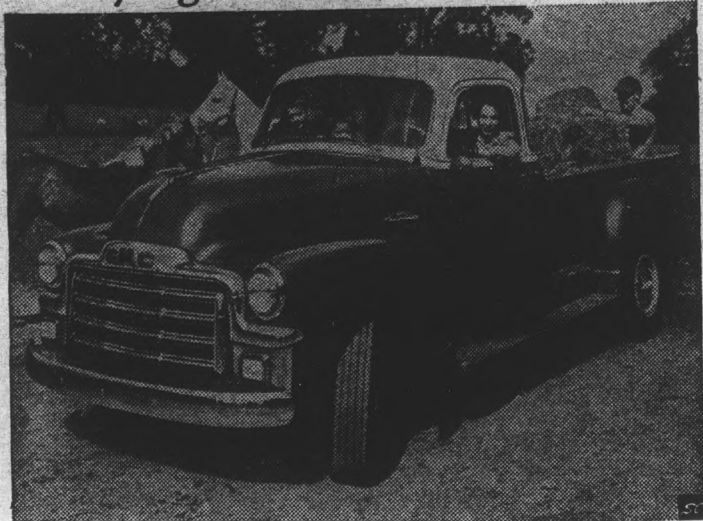
"YOUR JEWELER"

218 Mill Porterville Phone 65

EDWIN SCHALLBERT, columnist for the Los Angeles Times, predicts that Anne Francis "will have probably the most important part during her career in 'The Kid From Outer Space,' which will be made by Panatomic productions." He goes on to say that Miss Francis made much of her first really good film opportunity in the James Cagney picture, "A Lion Is In the Streets," just about running away with the show . . . Miss Francis, in private life, is the wife of Bamlett Price, son of the Bam Prices of Porterville.

HOMER BEATTY, Bakersfield College football coach, who is putting his team into the Little Rose Bowl this year, could almost be called a home-town boy, since he coached at Porterville high school during the 1940 season. Homer turned out quite a team at Porterville in that year, winning the old Tulare-Kings county league, beating all league opposition by at least 19 points and having only seven points scored against him all year . . . Some of the boys who played at Porterville under Homer were: Barney Richardson, Ward Cummings, Louie Futtrell, Ted Boriac, Ralph Braley, Richard Braley, Roy Negus, Jarvis Wheeler, Kenny Richardson, Loren McDonald, Max Schoellerman, Willard Wall, Ray Schuster, Bob Shaner, Bud Hangil, Bob Jurkovich and Jim Yates . . . Having starred at the University of South-

## 1954 GMC Trucks Get New Styling Treatment, 125 H.P. Engine



New styling came to the trucking industry with the 1954 model GMC trucks. Two-tone paint and upholstery, new grille, instrument panel, and lots of brilliant chrome dress up this GMC pickup with passenger-car style. The engine is 125 horsepower, highest found in any pickup today, and the famed Hydra-Matic transmission is available throughout the light and medium duty lines.

ern California himself, Homer used a single wing attack at Porterville, but his Rose Bowl Renegades will run from the T . . . Incidentally the citizens of Bakersfield are somewhat elated over having their team in the Rose Bowl, and well they might be . . . Maybe Porterville could have that honor in the future if football fans will give Pirate Coach Wayne Hardin the kind of support he deserves.

## Sermon in Miniature

By Rev. J. L. Horstman  
First Church of God  
South F and Walnut Streets

### BEING LED BY THE HOLY SPIRIT

"For as many as are led by the Spirit of God, they are the sons of God." Romans 8:14.

The Holy Spirit is prepared to renew and strengthen. He knows our slightest weakness. He strengthens Christian tempers and corrects unchristian tendencies. He girds the soul in temptation and guards our thought life. He will guide us into the truth that we need to know. The Spirit filled life is the Bible cure for spiritual coldness, leanness, dryness, deadness, lifelessness and spiritual inactivity.

The obedience of those who are Spirit-baptized is not forced obedience. This kind of obedience is not worth much. The Kingdom of God becomes uppermost in his mind and his greatest delight is to do the whole will of God. Those who are led by the Spirit of God enjoy spiritual worship and the association and fellowship of spiritual people. The Holy Spirit will cause the true Christian to be sensitive to even little things that are offensive to God and man.

Holy Spirit leadership will cause church machinery to run smoothly and the response to Deliver Truth will be hearty. To be led by the Spirit brings happiness amidst unhappiness and supplies joy that lightens every load. To follow His leadership is indeed a great calling. He leads all in the same direction and it is possible for all to be led by Him.

The Holy Spirit is very sensitive. He can be grieved and driven away. He feels our motives and attitudes. Our power doesn't proceed from men, we are strong according to how we surrender to the leadership of the Holy spirit. None are ever harmed by the Spirit's leading. His ministry is soothing, comforting and encouraging. He gently leads us to the cross of Christ, to the throne of Grace and to the Word of God. The Holy Spirit will lead us in the path of duty and help us in. Finally He leads to a heavenly resting place.

### Memorial Service

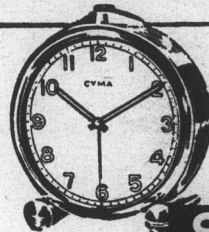
The public is invited to attend memorial service to be conducted by the Porterville Lodge of Elks next Sunday afternoon, 4 o'clock, at the lodge hall. Ritual will be presented by lodge officers; the program will consist entirely of music.

"Song of Bernadette," will be presented by the Porterville high school senior class Friday evening, December 4, in the Porterville Monache theatre.

## Along the Avenue

William E. and Marie Chung are selling their Porterville restaurant business to Vincent Gee of Oakland . . . Second street has been made a faster street from Olive to Morton with only one stop at Putnam . . . Intersections that would stand surveys for possible traffic signals are Olive and D, and Olive and Jaye . . . Work is progressing to replace the square corner at Putnam and F street with a gentle curve . . . That Christmas look is coming to Porterville as new street decorations were put up this week and as a number of stores added the Christmas motif to their display windows . . . And there's just 18 more shopping days until Christmas . . . Mr. and Mrs. Eugene Peterson of Carney, Nebraska, were expected to arrive in Porterville today. Mrs. Peterson, the former Barbara Eckard, of Porterville, recently won a national kitchen beautiful contest sponsored by McCall magazine . . . Eleven burglaries and 25 thefts were investigated by Porterville police during November. . . Interested persons are invited to a meeting in the high school gym next Monday night to discuss formation of a city basketball league . . . Fred Duke reported the theft, Tuesday, of a crated TV set from in front of his Olive street store . . . Initial steps were taken Tuesday at a city council meeting to form a sewer improvement district in the area of Williford drive and Second street.

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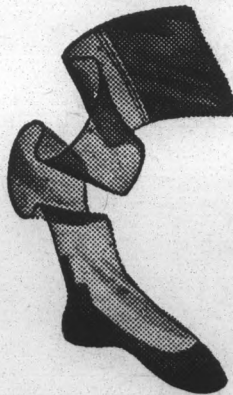
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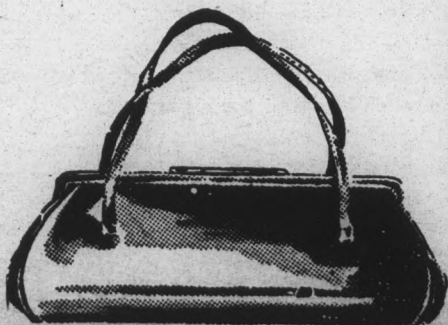
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### MILLINERY

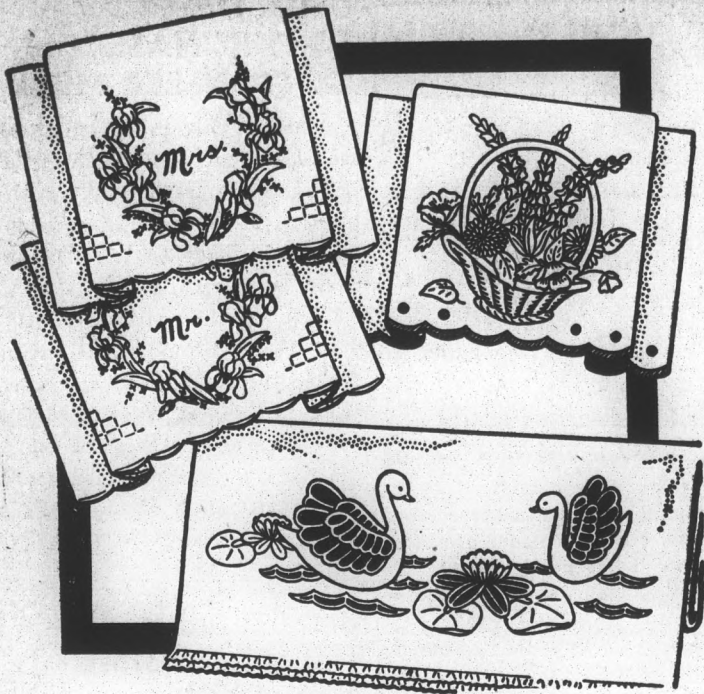
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### PRAIRIE CENTER 4-H CLUB GETS GOLD SEAL AWARD

Presentation of a gold seal for the Prairie Center 4-H club charter highlighted a recent achievement meeting of the club, with the presentation made by Sam Thurber, new Tulare County Farm advisor in 4-H club work.

Mr. Thurber also presented leadership certificates to Mrs. Fairley, Mrs. Bowles, Maynard Glover, Stanley Hefner and Edwy Luker. Yearly certificates were given to

members who completed club projects.

Althis Kinnard gave a report, during the evening, on a county council recognition meeting; Tommy Morrison reported on the Prairie Center club's float in the Porterville Armistice day parade; Jim Fairley summarized progress of the club during the past year; Clyde Glover told of his trip to a 4-H convention at Davis; Lee Akins told of 4-H talent contest finals; Dick Collins displayed a scrapbook on his Guernsey dairy project and Bob and Jim Trask gave a demonstration on beekeeping.

### Democrat Council

California Democratic council was organized this week in Fresno, consisting of official and unofficial organizations of Democrats in the state. Alan Cranston, Los Altos, is the council's first president.

Farm Tribune Ads Get Results.

## College And High School Basketball Teams Shaping Up Under Coaches Hardin And Angelich

By Doug Luther

Practice sessions for the "54" edition of the college Pirates and the high school Panthers got under way this week in the spacious new high school gym.

Lee Angelich will once again be the head man for the Panthers while the very adept football coach, Wayne Hardin, will coach the Pirates. Coach Angelich has been here for several years now and is rated as one of the valley's top coaches. Mr. Hardin, though not known locally as a basketball coach, will no doubt come up with a terrific job, as he did in football.

The Panthers currently have a turnout of 16 men but due to the league rules will have to cut the squad to 15.

Tomorrow morning the Panthers travel to Visalia to participate in the Visalia tournament. In the first round of play the Panthers square off with the Roosevelt Rough Riders of Fresno. The Roosevelt quintet are top heavy favorites to wax the Panthers.

The schedule for the Panthers this season calls for a total of 21 games; nine practice contests and 12 league tilts.

The first league game for the Panthers will be played with the always rough Tulare Redskins on the local court the night of January 8th. The following night they will journey to East Bakersfield's domain for the second league game.

This year's squad hasn't the height they have had in previous years but have shown a lot of fire in their practice sessions. Two boys from last year's B squad have moved up to take starting assignments this year, Monte Bedford and Maples. Both of them have played several years of basketball and have the needed experience under their belts. Rounding out the starting line up for the Panthers are Elder and Newman at the guard slots and Phipps at a forward.

Angelich is hoping his boys start to jell now so they will be rolling for the opening game with Tulare. He has also stated he thinks the Bakersfield Drillers will prove to be the team to beat in the league while he picks the Rough Riders of Roosevelt to win the valley championship.

The Pirates also opened their practice sessions this week under the tutelage of the aforementioned Wayne Hardin. He was greeted by 16 freshmen and 10 sophomores who are mainly up from the football team.

Coach Hardin will have fine material returning from last year's squad to use as his nucleus this season. Some of them being Don Pierson, Vern Rymer, Jerry Ridgeway, Ronald Dagobert and Manny Espinoza. Pierson was the leading scorer for the Pirates last year along with Vern Rymer.

Newcomers that have shown promise are Berl Post from Tracy, Dick McBride, from Ceres, and Bill

Goucher, who graduated from Porterville high in 1952.

The Pirates had planned to start practice earlier than this week but the football season and the vacations spoiled the plans.

The other junior colleges in the conference have one or two weeks head start on the Pirates, meaning it will take a week or two to round into top shape.

This year the Pirates will have a junior varsity for the men who cannot make the first twelve that the varsity squad can carry. They will participate in the city league, playing two games a week and preliminaries to the Pirates games.

The Pirates will have good height and fairly good speed that is needed for the fast break. Hardin is going to use the man to man defense this year as much as possible.

The first practice game for them will be with the alumni on December 8th. Their first league game will be with Coalinga, in the oil city January 1st. They are also entered in the Hartnell tournament December 21 - 22 - 23. The Pirates will oppose the host of the tournament, Hartnell.

Hardin said that no doubt the Pirates would be rated low as champion contenders but that they will give the pre-season favorites, Fresno, COS and Reedley a good go for their money. He picks Fresno as the probable league champion.

Bill Sharman the ex-Porterville high school athlete is going great guns again this year with the Boston Celtics pro basketball team. He has been high point man for them in several of their games so far.

This year's pheasant hunting was about as poor around here as it has ever been. One good reason for this was the shipping of the birds from the local hatchery to the district around Firebaugh.

Tomorrow night's game in the Potato Bowl in Bakersfield between number two junior college team in the nation, Pasadena, and the number three team, West Con-

## GOPHER DAMAGE CAN BE SERIOUS IN CITRUS GROVES

By Karl W. Opitz  
Farm Advisor

Gophers cause much damage to citrus groves every year. It is difficult to assess the exact amount but a farm advisor in Los Angeles county found 10 to 50 per cent of the trees removed showed signs of gopher damage.

Many Tulare county groves have weak and dying trees that have been gophered. This could be avoided in most cases by vigilance of the part of the grower.

When gopher mounds are spotted, poisoning or trapping should be done at once. The natural enemies of gophers are useful aids in cutting down migration to citrus groves. The barn owl and gopher snake should be protected and encouraged because these predators can reduce rodent population appreciably.

A good pamphlet on gopher control is available free of charge from the Farm Advisor's office, Post Office building, Visalia.

tra Costa, should be just about as good or better than the Little Rose Bowl game coming up later this month.

I look for a somewhat easy victory for Pasadena, however.

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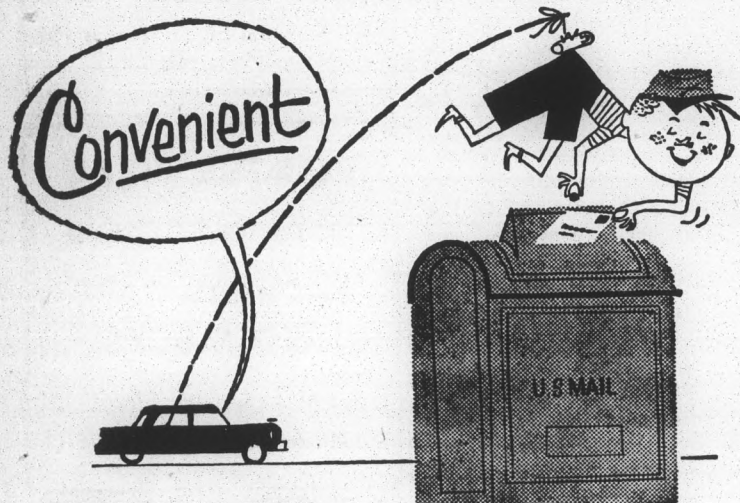
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## THE FARM SCENE

As Seen By Bill Reece

### THE KISS OF DEATH

In a few days from now, cotton farmers will go to the polls to vote a referendum establishing quotas for the 1954 crop season. If approved by a two-thirds majority,

support at 90 percent of parity will be mandatory.

Before the producers mark 'X' in favor of allotments and the inevitable government controls, it would be well for them to stop and ponder the effects of high supports and its devastating results upon another farm commodity — butter. For in the story of butter, can be found a lesson of what high supports can do, not for the product it supports, but for its competitor.

It can happen again for cotton. For, like butter, cotton products are faced with prospective competition by fabrics of synthetic manufacture, which even today are finding favor with consumers and undoubtedly will experience further inroads should the price differential equal that of butter and margarine.

Sound fantastic? How many people in 1940 would have wagered a plugged nickel on the chances of margarine replacing butter on the dinner table. In 1953 how many will say that margarine is not here to stay, or that, cotton will be accorded a better fate.

In fact, cotton is in a less favorable position to ward off the competitive synthetics than was butter. For the dairy product could rightfully claim a superiority over its ersatz competitor, something that is of dubious contention with cotton when compared to such synthetics as Nylon, Rayon and Orlon.

Nor will cotton find the deep-rooted prejudice against the synthetic textiles that was felt for margarine. Yet, in spite of the hatred for "table lard" and its acknowledged inferior quality, butter has been relegated to the status of a museum piece, to be hauled out for special guests and festive occasions.

Why? Because farmers made it happen. It happened in spite of the fact that restrictive legislation and special taxes were written into laws to prevent it from happening. It happened because farmers foolishly forgot that high supports often mean too high prices for their products which encourage and stimulate the demand for the less expensive synthetics.

Here in the golden yellow that no longer glitters is the lesson for cotton growers who seek artificial supports. Like the dairy farmer, they too will find in the end the real help it gave was to destroy their markets.

Contract for 14 ward buildings at the Porterville State hospital, totaling nearly \$3 million, were awarded this week by the state development of public works.

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In fact, cotton is in a less favorable position to ward off the competitive synthetics than was butter. For the dairy product could rightfully claim a superiority over its ersatz competitor, something that is of dubious contention with cotton when compared to such synthetics as Nylon, Rayon and Orlon.

Nor will cotton find the deep-rooted prejudice against the synthetic textiles that was felt for margarine. Yet, in spite of the hatred for "table lard" and its acknowledged inferior quality, butter has been relegated to the status of a museum piece, to be hauled out for special guests and festive occasions.

Why? Because farmers made it happen. It happened in spite of the fact that restrictive legislation and special taxes were written into laws to prevent it from happening. It happened because farmers foolishly forgot that high supports often mean too high prices for their products which encourage and stimulate the demand for the less expensive synthetics.

Here in the golden yellow that no longer glitters is the lesson for cotton growers who seek artificial supports. Like the dairy farmer, they too will find in the end the real help it gave was to destroy their markets.

Contract for 14 ward buildings at the Porterville State hospital, totaling nearly \$3 million, were awarded this week by the state development of public works.

## USDA OFFER TO PURCHASE COTTONSEED MEAL

Offers to buy 1953-crop cottonseed meal, including cake, pellets, flakes and chips, for delivery within 30 days from date of acceptance have been made by the U. S. department of agriculture.

Commodity Credit corporation will receive offers, until further notice, for the sale of cottonseed meal to CCC at \$54.50 per ton f.o.b. cars at crushers' plants, at quality and type provided for in the department's 1953-crop Cottonseed Products Purchase program.

## Mrs. D. Dailey Will Speak Before District PTA

The 21st district of P.T.A. will hold its regular meeting at the Palo Verde school on December 4th, starting at 10:00 a.m., with Mrs. Daniel Dailey, homemaking and character education chairman of the California Congress of Parents and Teachers as the principle speaker. She will stress the importance of the family through her topic: "Let Your Light Shine."

Reports will be given by John Sparks, juvenile protection chairman, and Mrs. James Hanson, citizenship and international relations chairman.

Special music will be given by the Palo Verde students. Luncheon will be served by the hostess unit.

Farm Tribune Ads Get Results.

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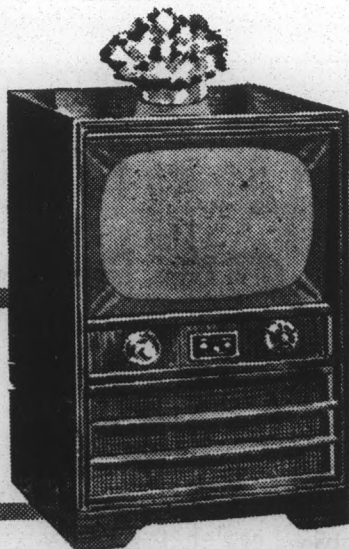
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Price includes: parts, picture-tube  
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Now Hoffman doubles your TV enjoyment. Improved Easy-Vision\* Lens treats your eyes to easy-to-watch, natural picture. And new Trio-phonic Hi-Fi treats your ears to full-range, high fidelity sound. See it, hear it — then treat yourself to the enjoyment of big-screen Hoffman TV!

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\*Trademark





**BIG AS A FOOTBALL FIELD**—This \$800,000 sub-zero warehouse which was dedicated at the Exchange Lemon Products Co. plant at Corona on November 7 is world's largest devoted solely to citrus products. Big Sunkist structure is final link giving California and Arizona lemon growers only completely integrated plant of its kind anywhere.

**"WINTER STORAGE FOR SUMMER SALES"** . . . D. F. McMillen, general manager, Exchange Lemon Products Co., says new Sunkist warehouse will help lemonade concentrate industry store winter production for summer consumption.



**BLOCK OF ICE FOR CORNERSTONE**—Instead of placing in outer wall, this cornerstone goes into warehouse interior which, being maintained at a perpetual 10 degrees below zero, will preserve imbedded examples of lemon product for some future generation to thaw and appreciate. Miss Hauet and Mayor Charles Miller make cornerstone ceremony photogenic and official.



## COTTON CROP NOW TOPS 16 MILLION BALES

Latest crop estimates of cotton production place the 1953 crop at 16,093,000 bales (500 pounds gross weight), the department of agriculture reports. This is an increase of about three percent over the forecast a month ago, since yields per acre in the central belt are turning out higher than was estimated earlier. The 1953 forecast compares with the 1952 crop of 15,136,000 bales and the 10-year average of 12,215,000 bales.

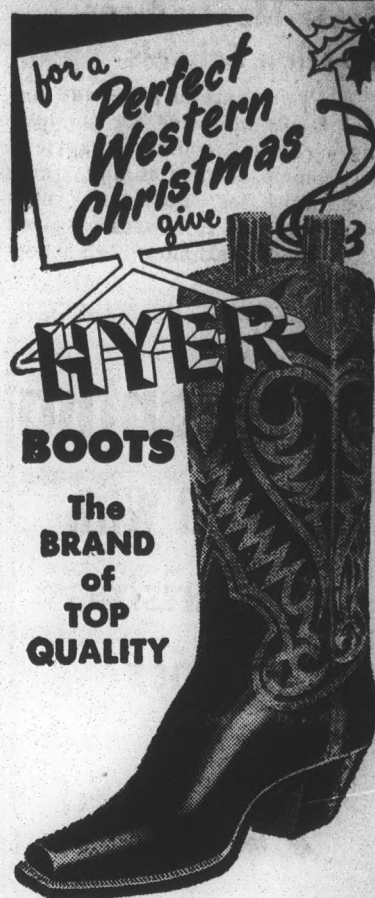
Because of large supplies, marketing quotas for next year's cotton crop have been proclaimed by the secretary of agriculture, as required by law, and a national referendum of growers will be held on December 15. At least two-thirds of those voting must approve the quotas before they may become operative.

A national marketing quota and a national acreage allotment must be proclaimed for upland cotton when the total supply exceeds the normal supply.

Estimates of the total supply, at the time the proclamation was issued, were for a 1953 cotton crop of 15.3 million running bales. The current 1953-crop forecast of 16,093,000 bales is equivalent to 15,908,000 running bales, which in effect boosts the total supply figure to 21 million running bales. This is about 4.6 million bales more than the "normal supply" of 16.4 million bales.

The "normal supply," as specified in the legislation, is the current marketing year's estimated disappearance, both domestic and export, plus 30 percent to provide for reserves.

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For a true son or daughter of the West, you can't choose a finer gift than a pair of genuine Hyer Boots! Finest leathers, skilled craftsmanship, latest western styles, and special Hyer boot lasts assuring extra comfort in every pair, have made Hyer Boots the pride of the West for 78 years!

**Special Christmas Gift Package**  
You can give this distinctive gift with no problems as to size or style. Just use Hyer's Special Christmas Gift Package . . . an attractive gift box, miniature Hyer Boot, and Hyer Gift Certificate. Give it now and let the lucky man or woman select their own style later.

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PORTERVILLE

## Porterville Cement Pipe Co.

**Irrigation Systems Installed and Guaranteed**

Gates and Valves — Trenches Dug and Back-Filled  
Foundation Piers — Sewer Drains — Septic Tanks  
Grease Traps

**BOB JURKOVICH, Prop.**

1063 Date Street

Porterville

Plant: South Main Street — Phone 545

## VALENCIA ORDER HEARING DECEMBER 9

Public hearing on a proposed marketing agreement and order regulating the handling of valencia oranges grown in California and Arizona will be held at 10:00 a.m., December 7 in room 330, federal building, 312 North Spring street, in Los Angeles.

Purpose of the hearing is to receive evidence on economic and marketing conditions relative to the valencia orange industry so that the secretary of agriculture may establish rules of procedure for a marketing agreement, if a grower referendum favors such a program.

The proposed marketing agreement, requested by Sunkist Growers, would regulate shipment and control size of fruit sent to market. Frank Ritchie, of Porterville, will testify at the hearing.

## Difference Of Opinion

In a report on the recent House Agricultural committee hearing in Porterville, The Farm Tribune said, "Congressman Hagen urged caution in any program that would exclude speculators in farming."

Mr. Hagen states that he said, "the committee should go slowly in upsetting established farm policies on the premise of elimination of farm speculators because these programs had proven of definite value to the farmers and hasty abandonment would be a shotgun action which would affect all farmers and the speculators should be picked out with a rifle."

## Meet The Weather Villains!



These are the boys who can do a great deal of damage to your home if you have a bad roof. Think of the future and replace your worn-out roofing NOW. Re-roof with our quality Johns-Manville Roofing for years and years of snug, colorful, weathertight protection.

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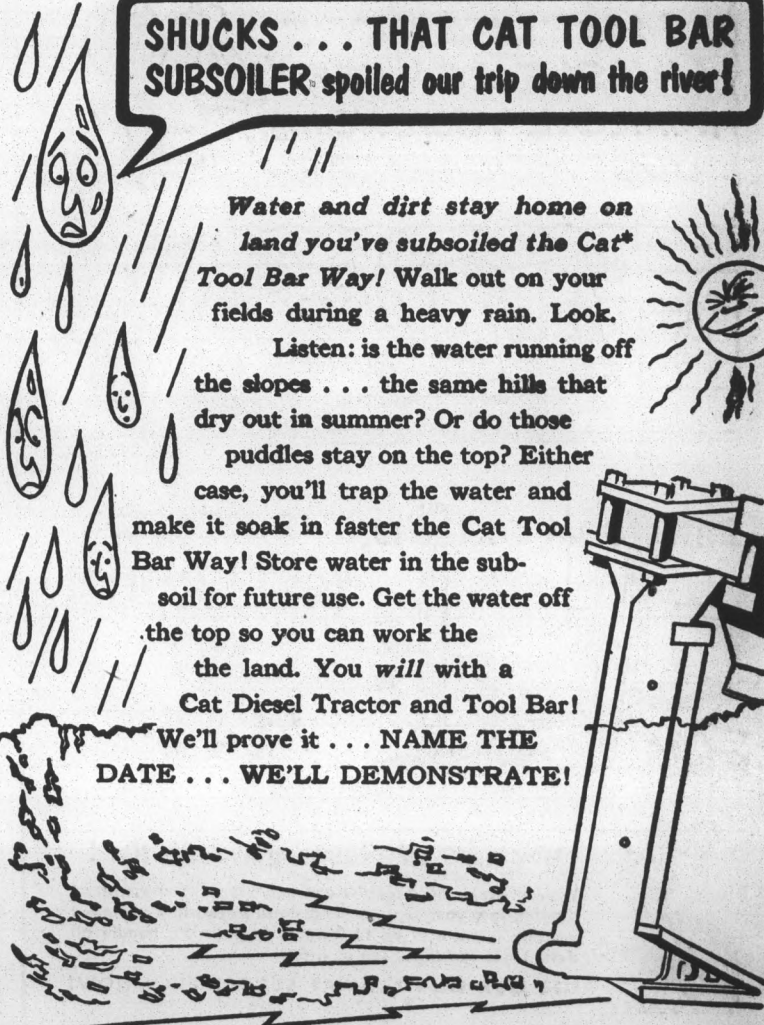
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Phone 2042

## SHUCKS . . . THAT CAT TOOL BAR SUBSOILER spoiled our trip down the river!

Water and dirt stay home on land you've subsoiled the Cat\* Tool Bar Way! Walk out on your fields during a heavy rain. Look.

Listen: is the water running off the slopes . . . the same hills that dry out in summer? Or do those puddles stay on the top? Either case, you'll trap the water and make it soak in faster the Cat Tool Bar Way! Store water in the subsoil for future use. Get the water off the top so you can work the land. You will with a Cat Diesel Tractor and Tool Bar! We'll prove it . . . NAME THE DATE . . . WE'LL DEMONSTRATE!

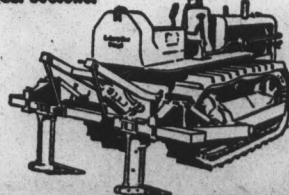


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## State Money Goes To High Schools

As their share of state and federal funds allocated for conducting vocational courses in agriculture, home economics and trades and industries, Porterville high school district this week received \$4,686 and Strathmore high school \$1,340.

## Pyracantha

Loaded With  
Red Christmas  
Berries

95¢ EACH

Usually \$1.50

Special Low Price  
December 5 thru 13

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Porterville

## FINS UR EATHERS

By Phil The Forester



An estimated 25 ton of carp were choked to death in Bass Lake last week as wildlife officials got their rehabilitation program under way for this popular Madera county body of water.

The legal fish suffocating procedure is by the use of a South American powdered root called rotenone and its use does not damage the edible qualities of the fish, not that too many people want to eat too many carp. However, the chemical treatment of the water also killed thousands of crappie, and great numbers of bluegill, black bass, warmouth bass, green sunfish, catfish, a few trout and untold numbers of suckers, hitch, sculpin and other undesirable rough fish.

State fishery men think the rough fish exterminated in Bass Lake averaged about ten pounds for every one pound of game fish, but that in numbers the two were about equal, the rough fish, especially the carp being considerably larger than any other.

Small bass under five inches were in poor condition, apparently from lack of sufficient food while those over that length were in better shape, indicating their ability to compete for desirable for-

## SPRINGVILLE NEWS

By Winnie Gage

(December 3, 1953)

C. B. Barstow, who is attending Brigham Young University at Provo, Utah, spent Thanksgiving with his parents, Mr. and Mrs. L. E. Barstow and his brothers.

Bob Board, Telephone Company manager, wishes to inform the patrons of a change in payment agency from Mrs. Will Radeliff to Lawrence Unser at the Springville Hardware store, therefore making the work lighter on Mrs. Radeliff and give her and the staff more time at the switchboard with 30 or more new telephones being put in around the Springville area.

Mrs. Cora Adams and son of Coalinga, and Mr. and Mrs. R. L. Yarbrough and children of Tulare were Thanksgiving guests of Mr. and Mrs. Joe Layton and daughter, Rosa.

Mr. and Mrs. Jim Priest and family visited over the holidays in Santa Rosa.

Mr. and Mrs. Harold Gates and sons of Lone Pine were Thursday guests of Mr. and Mrs. Bill Dye.

Mr. and Mrs. Fred Herbert and son, Marvin, have returned from a visit with Mrs. Herbert's parents, Mr. and Mrs. Hiram L. Smith at Glen Bar, Ariz.

Guests of Mrs. Ruby Tilley over the weekend were Mr. and Mrs. Ed Dittenhouse of Los Angeles and Mrs. Ethel Welms of Santa Barbara.

Springville has added one more business place, a drive-in clean-

age. In short, the lake was overpopulated with too many species of fish and not enough food.

Restocking will commence as soon as the rotenone has dissipated in about three weeks and plans now call for an adequate supply of forage fish such as golden shiners and fathead minnows. The game fish to be stocked according to the present schedule include black bass, bluegill and crappie, with the latter probably taking over entirely in a few years, at least this is the usual experience with the pugnacious and predacious crappie.

In the early game fish rescue work on Bass Lake, quite a supply of the salvaged crappie were transplanted to Dam No. 7 where the intent is to give up two unsuccessful attempts to create a trout fishery.

Wild pigeon season got under way last Tuesday for a month long run with considerable birds reported in various parts of Tulare county. The bag and possession limit is six with shooting hours from one half hour before sunrise to sunset.

Jacksnipes will be legal California game starting at noon on December 8 for the first time since 1940. The bag and possession limit will be 8 with shooting hours the same as for ducks and geese.

Striped bass fishing has slowed to a walk and high and muddy water has held up the coastal steelhead and salmon fishermen.

ing, called Lucille's Drive-In Cleaners. It is managed by Mrs. Lucille Herbert, who is experienced in dry cleaning and pressing.

Pollo has claimed the life of little Cheryl Kibler, 3 year old daughter of Mr. and Mrs. Robert Kibler. Little Cheryl died November 29 in Memorial Hospital in Exeter. She leaves besides her parents, a sister and brother, grandparents, Mr. and Mrs. Frank Kibler and Mr. and Mrs. George Myers.

Jess Wyatt and Anna Bellah and Bill Smith and Darlene Harrold are latest newlyweds in Springville.

Weekend guests of Mr. and Mrs. David Alexander and daughter, Ethel, were Mr. and Mrs. Raymond Garcia and children and David's father, Joseph Alexander, all of Atascadero.

Mrs. Ruby Watts of Sacramento is visiting her sister and husband, Mr. and Mrs. Dick Cutcheon.

Mr. and Mrs. George Sturm visited in Orange Cove Thanksgiving day with Mrs. Sturm's sister and family, Mr. and Mrs. Everett Peck and her mother, Mrs. Lula Dean and visiting the Sturms over the weekend were their daughter and family, Mr. and Mrs. F. A. Williams and children.

"Tippy" Kelley, son of Mr. and Mrs. Mike Kelley, returned to the St. Agnes Hospital in Fresno on Wednesday after spending a week here. He is to have more treatments and maybe surgery.

Veterans of Foreign Wars is being organized in Springville and will hold election of officers on December 9. Meetings will be held at Memorial Building on the second and fourth Wednesdays of each month.

Roy Negus is in Exeter Memorial Hospital with polio.

Charlie Gaberial, who has been a patient in the Veterans' hospital in Fresno the last two months was able to spend Thanksgiving here with his brother, Ed, and family, but returned to the hospital for further treatments and surgery.

(November 26, 1953)

The Springville Hobby Club met

last Friday at the home of Mrs. Ruth Shoup in Porterville.

An assortment of dolls and soft toys were given to the children at the new State Hospital.

Refreshments of coffee, tea and cookies were served to Mesdames Elvira Herbert, Nona Smalridge, Lora Gage, Ann Baird, Margaret Alexander, Emma McCutcheon, Laverna Barstow, Mittie Stillian, Cora Sallers and Miss Lucille Higgins.

The next meeting will be held a week early in December at the home of Mrs. Mittie Stillian on December 11 and will be the annual Christmas party.

Vic Gallina of Los Angeles made a surprise visit with his old friends last week, Tony and Johnny Mataranga. They were childhood friends in Italy and had not seen each other for 26 years.

The sympathy of this community goes to D. W. Grinnell over the death of his wife, who died Thursday in her home of a heart attack following a long illness.

Mrs. Grinnell was a native of Pennsylvania and had lived in Tulare county 13 years.

She served in World War I as a Navy nurse and was superintendent of nurses at Tulare County Hospital for several years.

Besides her husband she leaves a sister, Mrs. Georgia Black, of San Jose.

PMA committees are now known as "Agricultural Stabilization and Conservation committees.

Farm Tribune Ads Get Results.

## BUTANE

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Tulare

You'll be smart  
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Hallmark

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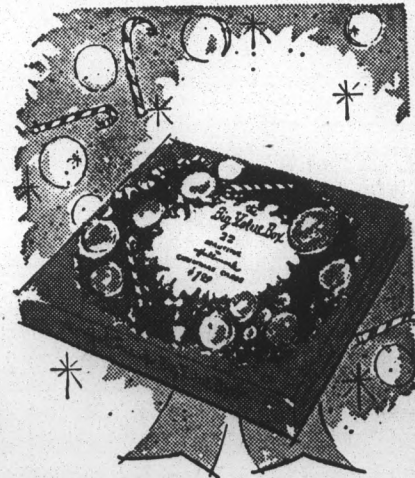
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It's the easy, economical way to select the finest cards money can buy! Why not choose your Hallmark Christmas Cards in the big-value box assortment now — and then enjoy lots of time for unhurried addressing?



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Responsibility for an error in any advertisement will be assumed by The Farm Tribune for only one publication of said advertisement.

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**RATE**  
4c per word for one issue.  
8c per word, same ad for three issues  
\$1.00 minimum charge.

### ★ Misc. For Sale 75

**RED FRYERS** for sale. S. L. Creeks, 1015 East Date street, Porterville. j23-d31

### CHRISTMAS SPECIAL — Solid

Mahogany, child's rocker, needle-point; only \$9.95. Esther's, 518 N. Main, Porterville. d3,10

### FOR SALE — Apples, Red and

Golden Delicious. Roman Beauties later. First house east of U. S. Ranger Station or Gage's Service Station at Springville. Please bring your own containers. o8-6t

### Started NEW HAMPSHIRE 25c Each

**ORANGE STREET FEED STORE**  
(Exclusive "Pillsbury" Dealer)  
Corner Orange and "E" Sts.  
Phone 1396 Porterville

**FOR SALE — 1½ Ton Dodge**  
Truck \$475.00. 7½ by 12 ft. flat bed with remodeled side boards for hauling livestock. Excellent all around ranch truck. Howard J. Frame, phone 590 and 477. n12

**FOR SALE — How would you like**  
to buy a 22-cubic-foot, Upright Home Freezer for \$385, factory delivered? Phone Sierra Refrigeration, 2561, Porterville. n12-3

**BUYING OR SELLING — See J.**  
D. Frost, Realtor, and Associates. 309 E. Putnam, Porterville. Phone 1167.

**FOR SALE OR TRADE — Chicken**  
ranch and equipment, 7½ miles above Springville on Balch Park road. Rock 'n Pine Ranch. Mrs. Guy Thomas, Rt. 2, Springville. n26

**COTTAGE REST HOME, 243 N.**  
Highland Ave., Visalia, phone 43172. Exclusive home for elderly and convalescent; love and understanding by trained personnel. State licensed. Owner, Lucille I. Logan. n26-2

### ROOFING FOR SALE

90 # Slate Rolls @ \$2.65  
15 # Felt @ 1.75  
30 # Felt @ 2.25  
3 Tab 210 # Shingles..sq. @ 6.50  
Roll Brick Siding @ 3.50

### M. WEATHERMON

Midway Between Tipton and Pixley at Warehouses  
West Side R.R. Tracks  
n26-4

### ★ Stock Breeding 82

**FOR PROMPT and efficient cattle**  
breeding service, call 2211-M or 1223-J, Porterville. Paul Thompson. j22tf

### VALLEY ARTIFICIAL BREEDERS

— Breed cows by proven bulls. Call 1863. 24-hour radio dispatch service. All calls by 9 a.m. answered by 12; all calls from 9:15 to 3 answered after 3; all calls after 3 p.m. answered from 5 a.m. to 9 a.m. n19

Subscribe to The Farm Tribune.

## LEGAL NOTICES

### NOTICE TO CREDITORS No. 12282

In the Superior Court of the State of California In and For the County of Tulare

### IN THE MATTER OF THE ESTATE OF MAGGIE BAYLOR, DECEASED.

Notice is hereby given by the undersigned executrix of the Last Will and Testament of said deceased to the creditors of and all persons having claims against said deceased or against her estate, to file them with the necessary vouchers within six months after the first publication of this notice, in the office of the clerk of the above entitled court at his office at the Hall of Justice in the City of Visalia, County of Tulare, State of California, or to file such claims, together with the necessary vouchers, within six months after the first publication of this notice with the said executrix at the office of Burford & Hubler, Bank of America Building, in the City of Porterville, County of Tulare, State of California, which said last named office the undersigned selects as her place of business in all matters connected with the estate of said deceased.

EVALYN NEWBY, Executrix of Last Will and Testament of said Deceased.  
BURFORD & HUBLER  
Attorneys for Executrix  
P. O. Box 308  
Porterville, California.  
Date of First Publication: December 3, 1953. d3,10,17 24 31

### NOTICE TO CREDITORS No. 12283

In the Superior Court of the State of California In and For the County of Tulare

### IN THE MATTER OF THE ESTATE OF JOHN TOLENTINO DECEASED.

Notice is hereby given by the undersigned executrix of the Last Will and Testament of said deceased to the creditors of and all persons having claims against said deceased or against his estate, to file them with the necessary vouchers within six months after the first publication of this notice, in the office of the clerk of the above entitled court, at his office at the Hall of Justice in the City of Visalia, County of Tulare, State of California, or to file such claims, together with the necessary vouchers, within six months after the first publication of this notice with the said executrix at the office of Burford & Hubler, Bank of America Building, in the City of Porterville, County of Tulare, State of California, which said last named office the undersigned selects as her place of business in all matters connected with the estate of said deceased.

ROBERTA T. TOLENTINO,  
Executrix of Last Will and Testament of said Deceased.  
BURFORD & HUBLER  
Attorneys for Executrix  
P. O. Box 308  
Porterville, California.  
Date of First Publication: December 3, 1953. d3,10,17 24 31

### LIEN SALE OF FOLLOWING VEHICLES

Ford 8 Fordor  
Ser. or ID # 18-3224642  
1953 License # 1P89190  
Chevrolet 6 2-Dr. Sedan  
Engine # AC157965  
1953 License # 3N75195  
1939 Hudson 6 Coupe  
Engine # 9223022  
1952 License # 9X4695  
Chevrolet 6 Sedan  
Engine # BA116533  
1953 License # 3N4029  
Sale will be held December 15, 1953, at 10:00 a.m. at 616 North Main Street, Porterville, California.  
SHEELA SALES & SERVICE  
s/ BOYD S. ECKARD  
Office Manager d3

### NOTICE OF DOING BUSINESS UNDER FICTITIOUS NAME

NOTICE IS HEREBY GIVEN, that the undersigned, BOB JURKOVICH, VINCE JURKOVICH and PETE JURKOVICH, have formed a partnership and are transacting business as co-partners in the City of Porterville, County of Tulare, State of California, under the name of "Porterville Cement Pipe Co."

That the full names of all members of such partnership and their respective places of residence are as follows:  
Bob Jurkovich, 1063 East Date, Porterville, California; Pete Jurkovich, 1063 East Date St., Porterville, California; Vince Jurkovich, 325 Hagood, Porterville, California.

BOB JURKOVICH  
PETE JURKOVICH  
VINCE JURKOVICH

State of California,  
County of Tulare, ss.

On this 24th day of October, 1953, before me, the undersigned notary public in and for said county and state, personally appeared Bob Jurkovich, Pete Jurkovich and Vince Jurkovich, known to me to be the persons whose names are subscribed to the foregoing instrument and acknowledged that they executed the same.

WITNESS my hand and official seal.  
GAYLORD N. HUBLER  
Notary Public in and for said county and state.  
(SEAL) o26,n5,12,19,26

### Strathmore Play

Junior class of Strathmore high school will present the play, "Brother Goose," in the Strathmore elementary auditorium at 8:00 p.m., Friday evening, December 4.

**FOR TOP RANGE BULLS**, the San Joaquin Valley Hereford Association sale at the Porterville Fair grounds, December 12.

## Farm Bureau Livestock Market

VISALIA, Nov. 25 — Cattle:

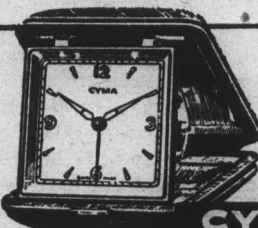
One small lot of mostly choice 960 pound fed yearling steers sold at \$23.30, scattered shipments of other good shortfed steers at \$19.00 to \$22.10, a few utility and commercial grades at \$13.00 to \$18.50. Odd head good and low choice heifers sold at \$17.50 to \$20.75, utility and commercial grades at \$13.00 to \$17.00. A few young commercial cows cleared at \$14.00 to \$15.00, other utility and commercial cows bulking at \$11.00 to \$13.75, canners and cutters selling at mostly \$8.00 to \$10.50. Utility and commercial bulls cashed at \$13.00 to \$15.30, cutters down to around \$10.00. Good and choice stocker and feeder steers and yearlings sold at \$16.00 to \$18.30, including one load of 540 pound stockers at the latter price, a few common and medium grades at \$12.50 to \$15.50. Good and choice stocker and feeder heifers sold at \$13.00 to \$16.50, medium kind down to \$11.50. Sales on a few common to medium stock



by Marianne Martin

Thrill apron! Pattern 9129 requires only ONE YARD of 35-inch fabric for either size — Misses small—14, 16 or medium—18, 20. Send Thirty-five cents in coins for this pattern—add 5 cents for each pattern if you wish 1st-class mailing. Send to 170 Newspaper Pattern Dept., 232 West 18th St., New York 11, N. Y. Print plainly NAME, ADDRESS with ZONE, SIZE and STYLE NUMBER.

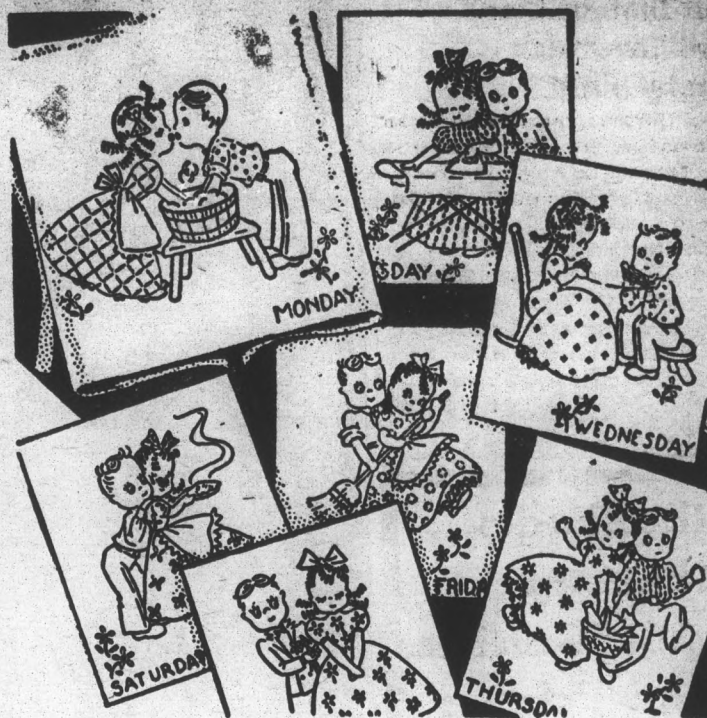
### PORTFOLIO CLOCK



Happy traveler or contented stay-at-home. One winding key for both time and alarm. Comes in a wide range of good-looking leathers. \$22.50 plus Federal tax.

**HAENER'S**  
"YOUR JEWELER"

218 Mill. Porterville Phone 65



### JUST MARRIED

JUST MARRIED is the charming story of a young couple starting a home of their own. Work the narration with embroidery floss or textile paint. Seven days of romance, adventure and day-to-day living are packed in this delightful story. You will want to work it again and again as you view this inspiring tale. Copies of this hot iron transfer C9962 for 21c. Order from The Farm Tribune, 522 N. Main, Porterville. Allow 14-21 days for delivery.

cows were made at \$8.50 to \$10.00, one small lot with calves at side \$135.00 per pair.

Calves: Vealers again were in very light supply, a few good and choice grades selling at \$18.00 to \$21.25, utility and commercial at \$12.00 to \$17.00, culls at \$2.00 to \$9.00. Good and choice slaughter calves were in good demand at \$16.25 to \$21.00, a few to \$21.25, utility and commercial grades selling at \$12.00 to \$16.00. Good and choice stocker and feeder steer calves cleared at \$16.00 to \$18.00, comparable grade heifer calves at

\$14.00 to \$16.10.

At the Visalia Farm Bureau Hog auction, November 23, receipts were reported at 100 head, more than half of the supply being butchers, the balance feeder pigs. Prices were generally 50 cents higher than one week earlier on butchers. Choice 180 to 210 pound butchers selling at \$23.00 to \$23.40, a few 220 to 235 pound averages at \$22.85 to \$23.10. Choice 60 to 80 pound feeder pigs cleared at \$28.00 to \$30.00.

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## Bob Dunbar Joins Wall Livestock Supply Firm

Bob Dunbar, rancher-stockman of Woodville, has been engaged as sales representative by the Porterville veterinary supply firm, Walls Livestock Supply.

Mr. Dunbar will service accounts throughout the southern counties of the San Joaquin valley with headquarters at the Porterville branch. The firm maintains sales offices in Visalia and Tulare in addition to the Porterville store.

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MOVING INTO the TV picture is Charles Haener, of Porterville, who now has a regular Wednesday afternoon show (3:00 p.m.) on KCOK-TV, Tulare. Mr. Haener's program is called, "Round Your Table," and deals with correlation of tables, featuring seasonal decorations, centerpiece, the proper mixing of silver, China, glass and napery, and other items that are of interest to women viewers. The program, designed by Mr. Haener for production on a commercial basis, has been receiving national publicity in trade publications.

## Applications Being Taken For 4-H Club Farm And Home Electric Projects For 1954

Applications are now being taken for the 4-H Club Farm and Home Electric Project for 1954, according to Frank Spurrier, 4-H Club specialist with the Agricultural Extension service of the University of California. Any boy or girl from 10 to 20 years of age may enroll in the electric project and compete for special awards by making application with local 4-H Farm Advisors. Information may be obtained at any local Edison company office, Mr. Spurrier said.

Now in its fifth year, the 4-H Club Farm and Home Electric project aims at developing an active interest and skill among 4-H Club members in electrical methods and equipment which will improve farming and homemaking and raise the standards of living in their communities. First year work in the electric project includes instructions in safety, wiring, lighting, heating and power. Project books, talks, movies and demonstrations are supplied by the 4-H Club to teach how electricity

can be used to make possible a more profitable and enjoyable farm life.

As an incentive for good work, special awards are given at the end of the project period when the work of all members is reviewed and judged. Awards are given for completion of a project during the current season, for demonstrations at club meeting, for the best electric projects in the county, and for the best application of electricity to any project.

## Strawberries Planted Now Set Crop Next Spring

By Vincent H. Schweers  
Farm Advisor

Fall planting of strawberries offers a way for the anxious grower to start harvesting fruit quickly. Plants of most varieties set out this month should bear at least a partial crop next spring.

The varieties that have been grown in Tulare county include mostly the Shasta and Lassen varieties, however many new varieties are being tried each year. Some growers report interest in the Campbell and Cupertino varieties. In work carried on by the University of California from 1945 to 1948, these varieties gave smaller yields than did the Lassen variety. The everbearing types such as Twentieth Century, Rockhill and Streamliner are well adapted to home gardens, where a production over a long season is desired.

The area to be planted needs to be leveled carefully and the soil worked up to a depth of about eight inches. A moderate application of manure may be beneficial before the soil is worked.

The roots of the plants should be kept moist from the time they are received until planted. The crown should be set about level with or slightly above the soil surface. The soil should be tamped firmly around the plants as they are set.

Even though planting is done in moist soil, irrigation water is needed to complete the setting of the soil firmly about all roots of each plant.

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## Dr. E. Habegger Continues Services

Dr. Edison Habegger is continuing his Spiritual Life crusade in the Porterville Evangelical United Brethren church, each evening ex-

cept Saturday, and on Saturday evening, will narrate a 50-minute colored motion picture, "Triumph of Protestant Missions in Africa," at a Youth for Christ meeting in the Porterville Women's clubhouse, beginning at 7:30 o'clock.

Dr. Habegger has appeared throughout the United States, Canada and the British Isles, and last year, completed a 54,000 mile inspection trip through Africa for his church's board of missions.

At the Friday evening church service, special music will be provided by the Evangelical girls' choir, with Mrs. Everett Schneider as soloist and by a mixed quartet composed of Mr. and Mrs. Frank Neufeld, Miss Luella Bartsch and Don Howard; Sunday morning, the senior choir will sing and Sunday evening Mrs. Ray Wagner and Mrs. A. F. Cemo will be heard in duet selections.

At the Youth for Christ meeting, Paul Harvey of Lindsay will serve as song leader. Dr. Habegger's final service will be Sunday evening.



DR. E. HABEGGER

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